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**UBI SOFT'S *LAURA'S HAPPY ADVENTURES*
TAKES ADVANTAGE OF INTEL® PENTIUM® III PROCESSOR TO
DELIVER CUTTING-EDGE GAMING**

*OPTIMIZED FOR INTEL'S PENTIUM® III PROCESSORS,
FOCUS ON FUN, CURIOSITY, ADVENTURE RENDERS UBI SOFT'S NEW
PLAYMOBIL® PC GAME FOR CHILDREN IDEAL FOR OEM BUNDLING*

FOR IMMEDIATE RELEASE

SAN JOSE, CALIFORNIA — (February 17, 1999) E3 BOOTH #1346 — Ubi Soft Entertainment is delighted to announce that it will offer an optimized version of its charming new 3D game, *Laura's Happy Adventures* to Intel Pentium® III processor users. Now with even more characters and 3D-gaming special effects, this outstanding family title is chock-full of rich 3D graphics and insightful, wholesome fun. By developing the optimized version of this game, Ubi Soft Entertainment asserts itself as a leading developer of PC game technology and contributes to the growing market of 3D gaming for families. With interactive 3D and family-oriented content, *Laura's Happy Adventures* is ideal for OEM bundling opportunities.

“Ubi Soft Entertainment is excited to offer the American family a game series that pushes the creative minds and spirits of young children and that now, with Intel's new Pentium III processor power, sits at the cutting edge of technology,” says Alain Tascan, Vice President, Ubi Soft's PLAYMOBIL® Series Producer.

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ABOUT *LAURA'S HAPPY ADVENTURES*

Created by Ubi Soft Entertainment, the narrative of *Laura's Happy Adventures* revolves around the heroine, Laura, and her quest to light up the 5 sides of a magical diamond. The game gives children between the ages of 6 and 12 control over the story in a complete 3D environment. Laura is rewarded for helping others and is taught valuable lessons in a fun and entertaining manner. Highlighting sociability, play, adventure, curiosity and fun mark this game as unique in its genre.

ABOUT THE PENTIUM III PROCESSOR-OPTIMIZED VERSION OF *LAURA'S HAPPY ADVENTURES*

"Ubi Soft's new game, *Laura's Happy Adventures*, takes advantage of the increased performance power of our new Pentium III processors, giving children a gaming environment that is both fun and educational," said Tom Galvin, Director of Entertainment/Education Market Development at Intel.

With the increased processor power of the Pentium III processor, Ubi Soft has been able to optimize *Laura's Happy Adventures* into an endlessly rich and complex adventure. With this version of *Laura's Happy Adventures*, users are offered better-looking characters and environments due to a higher polygon count and more defined textures. For example, in *Laura's Happy Adventures*, the texture of the cobblestone streets now look more realistic with more attention paid to the details of the surface texture. Users will notice a number of such differences including an increase in the number of characters and animals on the screen and the actual reflection of the characters' images in the mirrors of the game. All of these changes have been made possible by the Pentium III processor and serve to liven and enrich Laura's environment.

ABOUT UBI SOFT ENTERTAINMENT

Ubi Soft Entertainment is a European-based producer, publisher and international distributor of interactive entertainment products. The company has offices in 13 countries including France, the United States, Canada, Germany, England, and China and sells its products in a total of 47 countries. Ubi Soft is best known in the U.S. for Rayman, a blockbuster action/adventure game for all ages that debuted in 1995, and POD, a revolutionary online multiplayer racing game that enables up to eight players to compete directly over the Internet. Products are available through a nationwide network of resellers and distributors. For more information, call Ubi Soft at 514/490-0887 or 800/UBI-SOFT or visit the company web site at <http://www.ubisoft.com/usa>.

